



Choosing Your Wedding Venue



The venue that you choose will be the foundation of your event. It can be the most expensive part of your wedding day and you want to ensure you are examining all of the factors and asking all of the right questions when making this decision.



Where to Begin?





We are going to review
7 determining Factors
for you to narrow down
your options to make
the best decision for
your wedding venue.

A soft-focus background image featuring two gold wedding bands in the lower-left foreground and a bouquet of white flowers in the upper-left. The overall aesthetic is clean and romantic.

The Hard Factors

These are the easy concrete facts about where to begin to narrow your search and begin to make your decision

1. Location
2. Capacity
3. Ceremony on Site Options




The Soft Factors

These are more personal preferences to apply once you have gone through your hard factors

4. Style

5. The Experience

6. Deal Breaker/ Deal Maker



A soft-focus background image featuring a pair of gold wedding bands and a bouquet of white flowers, likely baby's breath, on a light-colored surface.

The Expense Factor

7. The Cost

How to determine the “real” cost of the venue. What is included and what are you responsible for?

1. Location

- Where is your ceremony being held or not at your venue?
- Where are your guests travelling from?
- Where are your guests staying?



2. Capacity

- What is the overall capacity of the venue (Seated / With Dance Floor)
- What is the ceremony capacity
- What is the reception capacity



3. Ceremony

- Do you prefer and an indoor or outdoor ceremony?
- What is the rain plan and will you enjoy the indoor ceremony option?
- What is the background and how will the photos look.

4. Style

- Simple and Elegant
- Rustic and Natural
- Refined and Elegant
- Fairy Tale



5. The Experience

- What do you want out of your day?
 - How early can you start
 - How are you spending the day
- Are there some great photo opportunities?
- Is there plenty of space for your guests to move around?
- Is there a patio or outside area?

6. Deal Breaker / Deal Maker

Make a list of the top 5 things that are the most important things to you. Some examples may be:

- There has to be accommodations close by
- There has to be a great bridal suite
- There has to be a great outdoor space
- The venue has to be private

7. The Real Cost

Determining the real cost of the venue can require a little bit of digging outside the posted price of the venue. Even though the price of certain venues may appear to be less or more expensive, the items that are included or not included with the venue can make the cost vary dramatically.

- Table and Chairs
- Linens
- China / Glassware / Silverware
- Alcohol Policies



Ask the Right Questions



10 Questions to Ask Your Venue

- Does the venue have tables and chairs?
- Does the venue supply linens?
- Does the venue supply china, glassware and silverware?
- What time can I check in on wedding day?
- Do you charge for rehearsals?
- Do you charge for wedding pictures?
- What is the parking situation?
- How does the catering work?
- How does the bar work?
- Who is responsible for clean up?

What is the Goal?

- We want to arm you with the right questions to ask so that you can accurately compare venues and pricing
- We want you to be educated enough to uncover all of your charges and fees

Hotels
vs
Independent
Venues



Comparison

Hotels

- Guests can stay on site
- Expensive
- Traditional Ballroom is out of favor
- Limited Options
- Cannot bring in your own alcohol

Venues

- Unique spaces
- Flexibility
- DIY opportunities
- Better pricing



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